




Seneca Falls Community Little League, Inc.

P.O. Box 216  Seneca Falls, New York 13148

2024 Sponsorship Agreement

This agreement between Seneca Falls Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2024 Little League season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (Detail accompanying on Sponsorship Flyer), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the order in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following terms in advertisements, posters, brochures, newsletter, etc.: "Sponsor of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International Headquarters.

Please fill out the following additional information:

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email address: _____

Team You Would Like To Sponsor: _____

Division: (circle one) T-Ball Coach Pitch Minor BB Minor SB Major BB Major SB

I have a child playing: _____

Team uniform color 1st choice: _____

2nd choice: _____

**Please note that team, division and/or color is not guaranteed. We will do our best to accommodate each sponsor.

**Please be sure to email or attach your preferred logo with this form.

Sponsorship Level (please checkmark your choice):

Raffle Donation (please note donation & approximate value: _____)

Bat Sponsor (\$50)

Sign Sponsor Bronze (Sign creation and placement \$200; Continuing sponsor: \$125)

Sign Sponsor Silver (Sign creation and placement \$225; Continuing sponsor: \$150)

Sign Sponsor Gold (Sign creation and placement \$250; Continuing sponsor: \$175)

Team Sponsor (\$375)

League Sponsor (\$475 for continuing sign sponsor; \$550 for new sign sponsor)

For the consideration above, the Sponsor understands that the amount received is to benefit the entire league.

Accepted and agreed to:

Sponsor's Signature

X _____

Print Name/Title:

Date: _____

Please make checks payable to "Seneca Falls Little League"

Mail to: Seneca Falls Little League

Attn: Sponsorship/Fundraising Chair

P.O. Box 216

Seneca Falls, NY 13148