




Seneca Falls Community Little League, Inc.

P.O. Box 216  Seneca Falls, New York 13148

2025 Sponsorship Agreement

This agreement between Seneca Falls Community Little League (hereinafter, “Local Little League”) and _____ (hereinafter, “Sponsor”) is for the 2025 Little League season.
business/organization name

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (see details on accompanying “[Seneca Falls Little League Sponsorship Options](#)” page), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following terms in advertisements, posters, brochures, newsletter, etc.: “Sponsor of a team in the (Local Little League)” or “Sponsor of (Local Little League)”. Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League only, and NOT for Little League Baseball International. Use of the “keystone logo” or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International Headquarters.

Please provide the following information:

Business/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email address: _____

Sponsorship Level (please checkmark your choice):

- Raffle Donation (please note donation & approximate value
(_____))
- Bat Sponsor (\$50)
- Sign Sponsor Bronze (Continuing sponsor: \$125, New sponsor \$200)
- Sign Sponsor Silver (Continuing sponsor: \$150, New sponsor \$225)
- Sign Sponsor Gold (Continuing sponsor: \$175, New sponsor \$250)
- Concession Sponsor (\$225)
- Team Sponsor (\$375)
- League Sponsor (\$475 for continuing sign sponsor; \$550 for new sign sponsor)

If choosing to be a Team or League Sponsor, please complete the following information:

Team Name: _____

****Please email your preferred logo that you would like to have printed on the team jersey to kjtmad@gmail.com**

Division: (circle one) T-Ball Coach Pitch Minor BB Minor SB Major BB Major SB

I have a child playing: _____
name

Team jersey color: 1st choice: _____

2nd choice: _____

****Please note that team, division and/or color is not guaranteed. However, we will do our best to accommodate each sponsor.**

For the consideration above, the Sponsor understands that the amount received is to benefit the entire league.

Accepted and agreed to:

Sponsor's Signature

Printed Name/Title

X _____

Date: _____

Please complete and return by February 15th.

Make checks payable to "Seneca Falls Little League"

Mail to: Seneca Falls Little League
Attn: Sponsorship/Fundraising
P.O. Box 216
Seneca Falls, NY 13148